



## Media Contacts

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# Best Buy® Stores Nationwide Open at Midnight for Call of Duty: Modern Warfare 2 Release

***Visit [www.bestbuy.com/modernwarfare2](http://www.bestbuy.com/modernwarfare2) for Specific Store Locations***

What: Local fans can be among the first to purchase Call of Duty®: Modern Warfare® 2, the highly anticipated video game releasing at midnight as part of a series of special events at several Best Buy stores nationwide. Call of Duty: Modern Warfare 2, the sequel to the best-selling first-person action game of all time, will be available for purchase beginning at 12:01 a.m. on Tuesday, November 10 at Best Buy locations nationwide.

Marking the follow up to 2007's blockbuster Call of Duty 4: Modern Warfare, Call of Duty: Modern Warfare 2 continues the gripping and heart-racing action that has come to be the hallmark of the franchise, as players face off against a new threat dedicated to bringing the world to the brink of collapse.

Best Buy Blue Shirts will be ready to help customers get the most out of their gaming experience. Customers can check out the latest in technology home theater technology that allows them to experience the High Definition graphics and surround sound that make the game come to life.

The game is rated "M" (Mature) by the ESRB and is available now for the Xbox 360® video game and entertainment system from Microsoft, PlayStation®3 computer entertainment system and Windows® PC. Best Buy will be offering an instant \$10 Best Buy gift card for Reward Zone Gamer's Club members with additional giveaways taking place throughout the events.

Please note: Best Buy sales associates check IDs and do not sell M-Rated video games to people under 17.

When: Monday, November 9

- 10:30 p.m. — Gaming fans line up for a chance to purchase Call of Duty: Modern Warfare 2

Tuesday, November 10

- 12:01 a.m. — Best Buy opens its doors early for fans to buy Call of Duty: Modern Warfare 2

Where: Best Buy stores nationwide. Visit [www.bestbuy.com/modernwarfare2](http://www.bestbuy.com/modernwarfare2) for locations

Visuals/

Interviews: • Hundreds of eager fans are expected to line up before midnight in order to purchase the new Call of Duty: Modern Warfare 2 video game at 12:01 a.m.

- TV crews and photographers welcome.
- Blue Shirts are available for interviews to discuss how to achieve the ultimate Call of Duty: Modern Warfare 2 gaming experience.

**About Best Buy Co., Inc.**

With operations in the United States, Canada, Europe, China and Mexico, Best Buy is a multinational retailer of technology and entertainment products and services with a commitment to growth and innovation. The Best Buy family of brands and partnerships collectively generates more than \$45 billion in annual revenue and includes brands such as Best Buy, Audiovisions, The Carphone Warehouse, Future Shop, Geek Squad, Jiangsu Five Star, Magnolia Audio Video, Napster, Pacific Sales, The Phone House, and Speakeasy. Approximately 155,000 employees apply their talents to help bring the benefits of these brands to life for customers through retail locations, multiple call centers and Web sites, in-home solutions, product delivery and activities in its communities. Community partnership is central to the way business is done at Best Buy. In fiscal 2009, Best Buy donated a combined \$33.4 million to improve the vitality of the communities where its employees and customers live and work. For more information about Best Buy, visit [www.bestbuy.com](http://www.bestbuy.com).

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