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BestBuy.com® Provides Value and Convenience this Holiday Season

*Special shipping offers, in-store pickup and new site enhancements make BestBuy.com
the holiday shopping destination*

MINNEAPOLIS – December 1, 2009 BestBuy.com further enhances the holiday shopping season today by announcing 99 cent standard shipping on all products. The offer will run for a limited time beginning Dec 1 and excludes items that require scheduled delivery. Additional online only specials, “Deal of the Day” offers and site enhancements to BestBuy.com ensure consumers an engaging and convenient shopping environment throughout the holiday season.

To meet the needs of the busy shopping season, BestBuy.com provides consumers with guaranteed Christmas delivery for qualifying orders placed by 11 a.m. EST Dec 21. For those shoppers who don’t want to wait for their purchases, BestBuy.com offers in-store pickup on most products found on the site, allowing customers to skip the shipping charge and pick up their purchases in as little as 45 minutes after the order is placed. And for those last-minute shoppers, in-store pickup is available up until 3 p.m. local time Dec 24.

As consumers look for value and convenience from retailers this holiday season, BestBuy.com has evolved to meet the changing needs of its customers, allowing them to make informed purchases in ways that are most convenient to their lifestyle. “We know that consumers are looking online to find the best deals this holiday season, and we’re providing new and exciting ways to bring value and convenience to their shopping experience,” said John Thompson, senior vice president, BestBuy.com. “Whether consumers end up buying online or in store, we want to provide all the tools necessary for them to find the right gifts in a way that’s most fitting with their needs.”

To help ensure great gifts for everyone on this year’s holiday list, Bestbuy.com features a holiday gift center, personalized wish lists and the new Pitch-In Card, allowing shoppers to create an on-line gift card that family and friends can contribute to at any time. With no fee’s or expiration dates, the Pitch-In Card is Bestbuy.com’s solution to gifting for that special item on this seasons wish list.

BestBuy.com has introduced further site enhancements to improve the shopping experience this holiday, including the addition of PayPal as an acceptable form of tender and a transactional mobile application through m.bestbuy.com. With this new

functionality, consumers are able to browse and purchase products while on the go via their mobile devices, utilizing convenient pickup in-store or shipping options.

About Best Buy Co., Inc.

With operations in the United States, Canada, Europe, China and Mexico, Best Buy is a multinational retailer of technology and entertainment products and services with a commitment to growth and innovation. The Best Buy family of brands and partnerships collectively generates more than \$45 billion in annual revenue and includes brands such as Best Buy; Audiovisions; The Carphone Warehouse; Future Shop; Geek Squad, Jiangsu Five Star; Magnolia Audio Video; Napster; Pacific Sales; The Phone House; and Speakeasy. Approximately 155,000 employees apply their talents to help bring the benefits of these brands to life for customers through retail locations, multiple call centers and Web sites, in-home solutions, product delivery and activities in our communities. Community partnership is central to the way we do business at Best Buy. In fiscal 2009, we donated a combined \$33.4 million to improve the vitality of the communities where our employees and customers live and work. For more information about Best Buy, visit www.bestbuy.com.

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