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Best Buy Continues to Offer Black Friday Bargains Early with Deals from Samsung

Hot offers include a \$397.99 32-inch and \$597.99 40-inch Samsung 1080p as well as a \$697.99 50-inch Samsung 720p Plasma HDTV

MINNEAPOLIS, November 24, 2009 – Best Buy (NYSE:BBY) wants the excitement of Black Friday to last all week and is offering Black Friday pricing on certain models of Samsung TV's.

With the most robust and largest selection of televisions of any retailer in the country, Best Buy is the destination for home theater needs this holiday season whether customers are getting a gift for a loved one or making a purchase for the whole family to enjoy.

“Best Buy is committed to continuing to offer a superior shopping experience during the holidays,” says Josh Will, vice president of Home Theater, Best Buy. “While our stores are closed on Thanksgiving, bestbuy.com is open and our customers can be confident that they are getting some of the best prices in the industry this week and throughout the season.”

Effective now through November 28, 2009, Best Buy has great values on Samsung TVs, including an entry level 32-inch Samsung LCD at \$397.99, 40-inch Samsung 1080p at \$597.99 and 50-inch Samsung Plasma HDTV at \$697.99. Starting online on Thursday and running in-store on Friday &

Saturday, Best Buy also has an aggressive offer on a Samsung 46-inch 1080p 120hz LCD HDTV at \$999.99. The offer is eligible for 3 year financing and free delivery.

To learn more about these and future offers, visit a Best Buy near you or visit www.bestbuy.com/samsungbftvs

About Best Buy Co., Inc.

With operations in the United States, Canada, Europe, China and Mexico, Best Buy is a multinational retailer of technology and entertainment products and services with a commitment to growth and innovation. The Best Buy family of brands and partnerships collectively generates more than \$45 billion in annual revenue and includes brands such as Best Buy, Audiovisions, The Carphone Warehouse, Future Shop, Geek Squad, Jiangsu Five Star, Magnolia Audio Video, Napster, Pacific Sales, The Phone House, and Speakeasy. Approximately 155,000 employees apply their talents to help bring the benefits of these brands to life for customers through retail locations, multiple call centers and Web sites, in-home solutions, product delivery and activities in its communities. Community partnership is central to the way business is done at Best Buy. In fiscal 2009, Best Buy donated a combined \$33.4 million to improve the vitality of the communities where its employees and customers live and work. For more information about Best Buy, visit www.bestbuy.com.